

OB PRIVATE

“Uniting luxury property, travel and unique experiences, OB Private provides unparalleled expertise and exclusive access to the world’s most coveted homes and villas, empowering our clients to live the life they’ve always envisioned.”

Charlie Gibson
Managing Director



OB PRIVATE

OB PROPERTY

Prime real estate

A beacon in the real estate sector, we offer unmatched access to the London’s most exclusive properties with a team of seasoned and accomplished negotiators who are among the most experienced and successful in *prime Central London*.



OB TRAVEL

Luxury private travel

With a handpicked portfolio of outstanding villas and hotels, our team are dedicated to curating luxury holidays in the world’s most sought-after destinations.



OB CIRCLE

Inside London

An insider’s guide to “*what’s on*” in our neighbourhoods. Rooted in community, we bring our clients exclusive invitations to private events and openings, access to off-market properties, and our coveted Neighbourhood Directory.



CONTENTS

THE OB JOURNEY	5
MEET OUR FOUNDERS	6
OUR OFFICES	9
AREAS WE COVER	11
MEET OUR ADVISORS	13
MARKETING THAT MOVES PROPERTY	15
THE OB DIFFERENCE	16
VISIBILITY WITH INTENT	17
OB PROPERTY	19
MEET OUR EXPERTS	21
SERVICES	23
OFF-MARKET PORTFOLIO	24
HOW WE WILL MARKET YOUR PROPERTY	25
NOTABLE DEALS	27
OB TRAVEL	29
OB VILLA COLLECTION	31
OB HOTEL PRIVILEGES	33
OB TRAVEL EXPERIENCES	35
OB CIRCLE	37
ACCESS MEETS AUDIENCE	39
PARTNERS	40
CONTACT	41

The OB *journey*

OB Private was founded to challenge the traditional real estate model - offering a more *personal, connected, and seamless* experience. What began as a shared desire between friends to live a *life less ordinary* in London's best homes and villas has grown into a highly sought-after international service for those *in the know*.

As clients turned to us not only to buy or sell but to rent second homes and find trusted places to stay around the world, OB naturally evolved. *OB Travel* was created to *bridge property and lifestyle*, followed by OB Circle - a private network for OB clients exclusively, offering access to *off-market properties, events, and unique experiences*.

Today, OB Private unites OB Property, OB Travel, and OB Circle into *one forward-thinking brand* - shaping the future of real estate through expertise, creativity and connection. It's an approach built on trust, driven by passion, and designed to unlock the lifestyle you've always envisioned.

Meet our *founders*



Charlie Gibson

MANAGING DIRECTOR
ARLA, MRICS



A proud Notting Hill local and one of London's top 10 property agents, Charlie is the founder and Managing Director of OB Private. He is part of a new wave of forward-thinking entrepreneurs injecting pace, energy and originality into the Prime Central London real estate market. A qualified Chartered Surveyor, Charlie combines deep market knowledge with sharp commercial insight. Clients turn to him for his honesty, precision, and no-nonsense approach. He's confident in making tough calls, always acting in his clients' best interests. His fresh, energetic approach makes him one of the most successful sellers in one of the world's most competitive property markets, with an enviable list of transactions to his name.

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@CHARLESCOG

George Vernon

LETTINGS DIRECTOR
ARLA, MRICS



George Vernon, co-founder and MRICS qualified, began his career in property with some of London's most prestigious clients. As a consummate socialiser, George is not only full of insider knowledge, but he comes with the experience of working alongside property giants such as Grosvenor, The Crown Estate and Howard De Walden. Based in our Notting Hill office, George is a local resident and a core part of the community, known for his extensive network and warm relationships with everyone from local business owners to long-time residents. His extensive contact list makes him one of the most knowledgeable lettings agents in London. We call him our in-house chameleon because he gets on with everyone, and when it comes to new opportunities, he comes with eyes in the back of his head.

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Mayfair HQ

Our heritage, our home

33 BRUTON STREET, MAYFAIR, W1J 6QU

OPENING HOURS: WEEKDAYS 9AM-6PM



Our Offices
Rooted in London's finest
neighbourhoods

Located on Bruton Street, just off Berkeley Square and Bond Street, our third-floor office is *private, discreet*, and built for *serious conversations*. From this elevated setting, we work with *buyers, sellers, landlords* and *investors* across Mayfair's most sought-after addresses - advising on *prime homes, high-value rentals* and *strategic acquisitions*. Whether you're purchasing for personal use or long-term investment, we combine deep local insight with total discretion.

No storefront. No noise. Just smart advice, serious access, and *results that speak for themselves*.

Notting Hill

Bringing people & places together

170 WESTBOURNE GROVE, NOTTING HILL, W11 2RW
OPENING HOURS: WEEKDAYS 830AM-6PM



More than a *workspace*, our Westbourne Grove office is designed for *connection* - complete with a dedicated espresso bar at its heart. This is where OB Private's three pillars of Property, Travel, and Circle come together, turning real estate into something more: a curated lifestyle, a community, and a fresh approach to the industry. As we continue to *innovate* and *challenge tradition*, our Notting Hill office *redefines what it means to work with an estate agent*.



A mews house, Mykonos, or a matcha?
Whatever the conversation, it starts here.

Meet our *advisors*



Scan to meet
the OB team

OB Private is built around one of London's *best-connected* and *most dynamic teams* - with a reputation grounded in *trust, integrity* and *loyalty*. Spanning property, travel, marketing and client experience, our team brings together *experts from across the luxury space* - from *seasoned negotiators* and *destination specialists* to *creative marketers* and *community curators*.

What unites us is our mindset: *personal, proactive*, and always guided by our values. We act with integrity, deliver with creativity, and build lasting connections - within our team, with our clients, and across our global network. It's this *culture of care and collaboration* that makes OB Private different - and why our clients return to us, *time and again*.

OB Private hires individuals who don't just fit the job; we hire people we *like, trust* and *can rely on*.



Marketing that *moves*



At OB Private, we create campaigns that turn properties into aspiration. Every strategy is guided by insight and shaped by bold, creative thinking - ensuring your property reaches and resonates with the right audience. We activate the most effective mix of channels: editorial storytelling, cinematic content, curated events, targeted digital, and discreet off-market exposure - all powered by access to the right people and platforms.

With a trusted UHNW network and global reach, we don't just generate interest - we convert it. It's a focused, proven approach that consistently delivers in the most competitive markets.

The OB *Difference*

	UNMATCHED ACCESS TO THE WORLD'S MOST EXCLUSIVE REAL ESTATE		OFF- MARKET PROPERTY COLLECTION
	96% OF OUR BUSINESS IS FROM REPEAT CLIENTS		COMPLIMENTARY PROPERTY MANAGEMENT SERVICE FOR THE FIRST YEAR
	ONLY AGENCY WITH BOTH DIRECTORS ACCREDITED BY THE RICS		EXTENSIVE INTERNATIONAL CLIENT BASE OF UHNWI'S
	ONE-ON-ONE SERVICE WITH A TEAM OF SEASONED AND ACCOMPLISHED NEGOTIATORS		AT THE CENTRE OF IT ALL WITH HQ'S IN THE HEART OF MAYFAIR & NOTTING HILL
	WE ACT WITH INTEGRITY, BUILDING RELATIONSHIPS AKIN TO A TRUSTED NEIGHBOUR		HANDPICKED PORTFOLIO OF PRIVATE PROPERTIES IN SOUGHT-AFTER DESTINATIONS WORLDWIDE
	2 X CHARTERED SURVEYORS		MODERN, OUT-OF-THE-BOX MARKETING THAT CAPTIVATES AND CONNECTS
	IN-HOUSE ESPRESSO BAR, PERKY, DESIGNED TO CREATE A SPACE FOR CONNECTION		PRIVATE MEMBERS CLUB, OB CIRCLE, WELCOMING YOU TO A COMMUNITY ROOTED IN SHARED VALUES AND CONNECTIONS
	PARTNERS WITH SOME OF THE WORLD'S MOST EXCEPTIONAL BUSINESSES AND SERVICES		CURATED TRAVEL EXPERIENCES, FROM PRIVATE VILLAS TO JET CHARTERS AND YACHT RENTALS
	EXCLUSIVE NETWORK OF FAMILY OFFICES, SOVEREIGN WEALTH FUNDS, CEOS, PRIVATE BANKS AND LAWYERS		

Visibility *with intent*



We bring this strategy to life through a planned calendar of campaigns - from *neighbourhood-led content* like Notting Hill Natives to *partner features* and *editorial moments*. *Social, digital, press* and *events* all work together to extend reach, build relevance, and place your property at the centre of the conversation.

FINANCIAL TIMES
how to
spend it

TATLER

SPEAR'S 500

Robb Report



42% of our clients are under 35 -
a generation choosing OB Private for access, insight,
and a lifestyle that goes beyond the sale.

OB PROPERTY

We're not just another real estate agency. We're driving a *whole new approach* to luxury property worldwide.

OB PROPERTY

Prime real estate

About: *OB Property*

OB Property offers a *seamless, highly personalised* prime real estate service - whether you're *buying, selling or letting* in Central London. Our RICS-accredited partners and super-prime specialists bring decades of experience in managing London's most exclusive properties.

Clients benefit from one consistent point of contact from *start to finish* - an approach that builds trust delivers results, and often leads to lifelong relationships. Our 96% repeat business is a testament to this.

Through our Private Office, we offer both open-market and discreet off-market opportunities - always guided by integrity, insight and absolute discretion. We're here to help you *buy better, sell smarter and let with confidence*.

Meet our *Notting Hill experts*

Charlie Gibson

HEAD OF SALES & MANAGING DIRECTOR
ARLA, MRICS

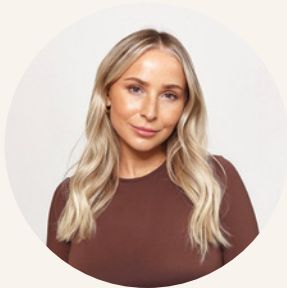


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Kim Oldham

LETTINGS DIRECTOR



Head of Lettings for the new Notting Hill office, **Kim** began her career in the property industry in 2013 and over the last decade has honed her expertise in the highly competitive lettings market. Though a *Royal Borough of Kensington and Chelsea* veteran, *for the past eight years*, Kim has dedicated herself to Notting Hill, cultivating an unparalleled knowledge of the area and fostering an exceptional reputation among local Landlords.

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Meet our *Mayfair experts*

Harvey Cyzer

HEAD OF PRIVATE OFFICE



Harvey has over 25 years of professional experience within the luxury real estate industry including 12 years as a *Proprietary Partner* at *Knight Frank*, the world’s largest private property firm. During his time at Knight Frank while taking responsibility for the *Mayfair* office he oversaw the prime central London offices including *Belgravia, Knightsbridge, Chelsea, Kensington* and *Victoria*. Harvey has been responsible for many of the record-breaking Central London sales and his clients *The Grosvenor Estate, The Crown Estate* and many of London’s successful developers including *Finchatton*.

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Ross Harvey

LETTINGS DIRECTOR



Ross heads up OB Private’s Mayfair Lettings division, bringing over 18 years of experience in prime central London and country lettings. Prior to joining OB Private, Ross was a *Partner* at global property firm *Knight Frank*, where he led the Ascot and Virginia Water offices - overseeing high-value homes across *Surrey, Berkshire* and the *Wentworth Estate*. He also previously ran a respected independent agency on Portman Square, Marylebone. His deep market knowledge and proven track record across the super prime sector now underpin OB Private’s lettings presence in Mayfair and the wider West End.

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Services

SELLING

Try us out. We’re different. No-one does it quite like we do, and our results prove it. With Charlie and George, both chartered surveyors, you’re in expert hands. From start to finish, your dedicated advisor works exclusively for you, guiding every decision and taking the stress out of the process.

BUYING

Buying a home or residential investment is one of the most important decisions you’ll ever make. We understand that property is personal, and we are here to support you every step of the way. With decades of experience, expertise, and exceptional personal service, we strive to make the process as efficient and enjoyable as possible.

RETAINING

If you want one dedicated expert, zero conflicts of interest, and complete discretion – retain us. You’ll get full market coverage, including exclusive off-market opportunities and first access to the best properties. Your advisor works solely for you, securing your dream home at the best possible price – with none of the hassle.

- SALES
- LETTINGS
- ACQUISITIONS
- NEW HOMES
- OFFICIAL RECEIVER SALES
- INVESTMENTS
- PROBATE

LETTING

Whether you're letting a single property or managing a large portfolio, we provide expert guidance every step of the way. From navigating complex legislation to offering clear, practical advice, we make the process seamless. We take pride in matching the right tenants with the right properties – a skill that has earned the trust of major estate owners, including Grosvenor, The Crown Estate, and, most recently, Howard De Walden. With us, you’re in safe hands.

RENTING

Whatever your circumstances: re-locating from overseas or just round the corner, looking for an interim solution, just visiting or wanting a long term home – our specialist advisory team can help find you the ideal rental, we’ve built our foundations on giving accurate and honest advice.

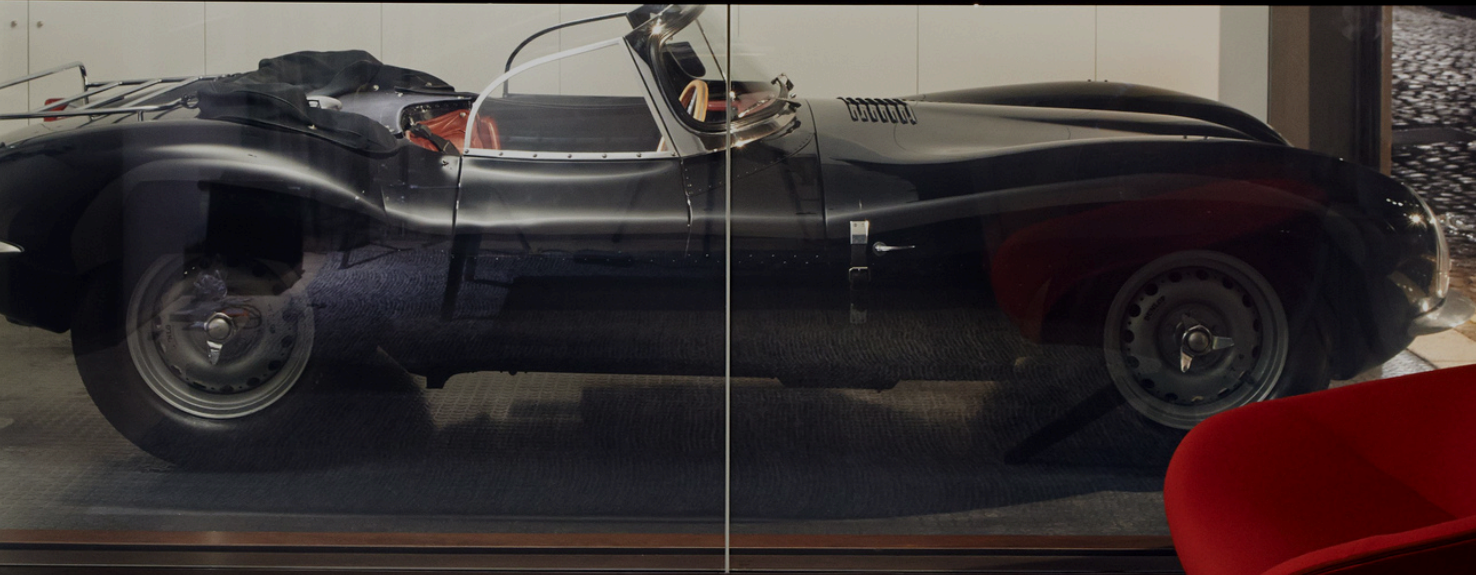
PROPERTY MANAGEMENT

From pre-tenancy preparations to ongoing maintenance, compliance, and tenant support, our dedicated property management team handles every detail - ensuring your property remains impeccably maintained and hassle-free.

- BUY TO RENT
- SHORT STAYS
- CORPORATE LETTINGS
- INTERNATIONAL RELOCATION
- PROPERTY MANAGEMENT
- DESIGN AND REFURB
- PROPERTY STAGING

Off-market Portfolio

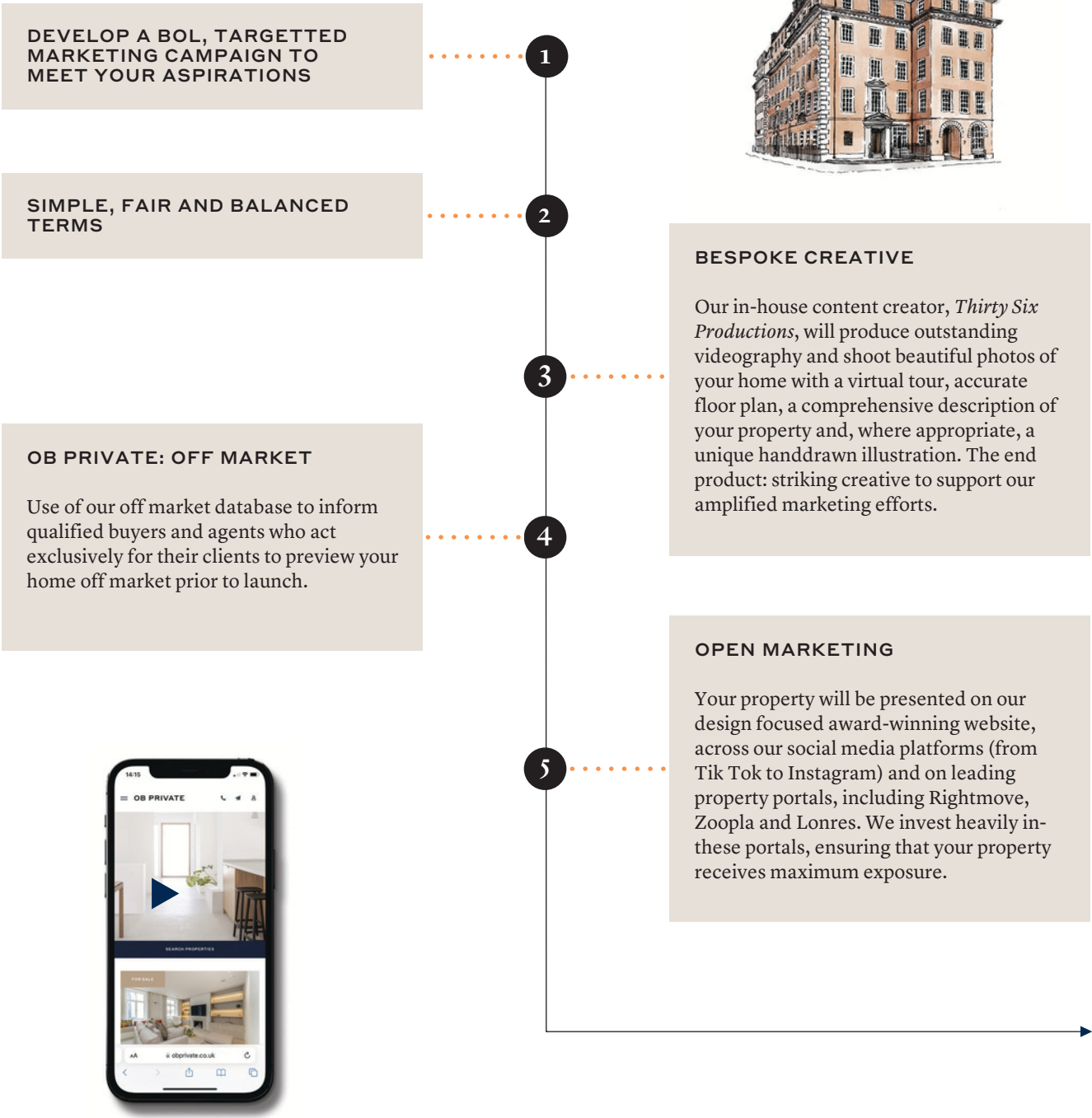
Over 40% of our transactions are off-market, and we specialise in highly discreet, early-access opportunities - giving our clients privileged entry to some of London’s most exclusive homes before they ever reach the open market.



“We have purchased a number of off-market properties in Mayfair through OB Private, their local expert knowledge and contact list is indispensable.”

MISS R SCAR HALL - NON EXEC GROUP CHAIRMAN GSH GROUP

How we will market *your property*



Notable Deals



CODRINGTON MEWS,
NOTTING HILL W11

Sale for **£3.3m** (£2,035/sq ft), ranking as *the 13th most expensive mews property* in W11's history. Exchanged and completed in just 2 weeks.



"I just wanted to take a moment to say thank you. Your whole team have been absolutely fantastic. It's been such fun working alongside you. Your wisdom and impressiveness are matched only by your kindness and patience, which we've greatly appreciated."

SOPHIE HOLDSWORTH,
CODRINGTON MEWS



2 WILTON ROW,
BELGRAVIA SW1X

Record rent achieved in Belgravia
£6,800 pw for a 2-year Tenancy

"Having been active in the west end rental market for various members of our family for the last 10 years we have learnt to appreciate OBP highly. They are always on top of what's available in the market and understands our preferences very well."

RUDD RUSTAD - CHAIRMAN NORECO



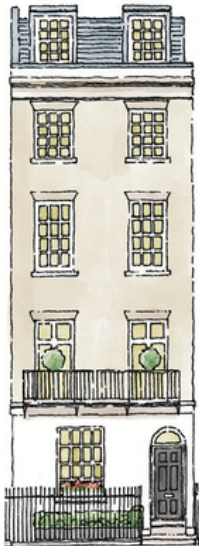
SOLD | CASTLEMAINE HOUSE, ST
JAMES'S GUIDE PRICE £21,950,000

A once in a life time opportunity to purchase a fifth floor flat with *fabulous west facing views* over **Green Park** with the benefit of a large balcony and parking.



SOLD | THURLOE STREET, SOUTH
KENSINGTON GUIDE PRICE £6,250,000

An idyllic **Kensington** Home featuring a *particularly elegant* first floor drawing room complete with spacious garden and a self contained flat.



LET | CHEPSTOW CRESENT, NOTTING HILL
GUIDE PRICE £7000 PW

A *well-proportioned* five-bedroom house of approximately 3,333 square feet. Laid out over five floors, this newly renovated home complete with a garden, on one of **Notting Hill's most fashionable streets**.



OB TRAVEL

OB TRAVEL

Luxury private travel

Private Travel
Advisory

About: *OB Travel*

OB Travel is a *private travel advisory* offering access to a fully integrated portfolio of *second homes and luxury villas* in the world's most sought-after destinations. Many of these are owned by OB clients who have bought, sold or rented with us - creating a trusted network of like-minded hosts and guests.

Led by an expert, experienced team, OB Travel *plans and manages every type of trip* - from relaxed villa stays and last-minute escapes to milestone celebrations and once-in-a-lifetime journeys. Alongside our off-market portfolio, clients enjoy exclusive hotel benefits and tailored access *to private jets, yachts, and bespoke experiences* through our global travel partners.

It's a seamless extension of the OB Private lifestyle - curated, discreet, and deeply connected.

OB Villa Collection

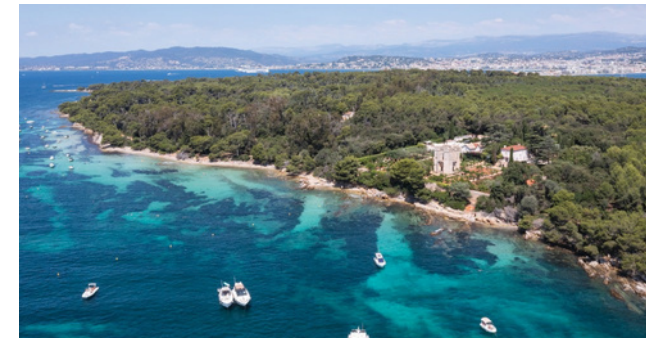
70% of our villa bookings come from within the OB community – a testament to the trust, loyalty and shared lifestyle of our clients



Sirai Beach
Kenya



Casa della Nonna
Puglia



La Grand Jardin
Cannes



Villa Panemorfi
Corfu



Castiglione Ugolino
Umbria



Spirit of Son Fuster
Mallorca



Villa Tamara
Mykonos



Le Mas des Baux
France, Provence

OB Hotel *Privileges*

As part of your OB Private experience, clients have *exclusive access to the world's leading hotels* - with a set of benefits designed to make every stay that little bit better. Think preferential rates, upgrades, late check-out, champagne and more.

A few of *our favourites*



ROSEWOOD
ELITE

Jumeirah
STAY DIFFERENT™

THE PENINSULA
PENCLUB

FOUR SEASONS
PREFERRED PARTNER

BELMOND
BELLINI CLUB



"Planning a city stopover, an extra night before your villa, or a longer escape? We'll ensure your stay includes the best available terms, quietly and efficiently."



Scan the QR code for
more information

OB Travel *Experiences*

At OB Travel, we don't just plan trips -we curate unforgettable moments. Our insider connections and meticulous attention to detail ensure that no request is too big, too small, or too extraordinary.

A Quintessentially British *partnership*



OB Private is built on *expert knowledge and connections*, ensuring our clients experience places in a way that few others can. *Thunder Aviation* brings that same ethos to private travel – *offering precision, efficiency*, and access to remote estates without the delays of conventional travel.

Together, we are reviving the classic country house weekend, offering tailored stays where everything is taken care of, from arrival to departure. This is about doing things properly – great company, thoughtful hospitality, and experiences that feel both natural and extraordinary.



OB CIRCLE

You're invited to join OB Circle: our *client-only* inner sanctum.

OB CIRCLE

Inside London

About: *OB Circle*

OB Circle is our invitation-only network, created exclusively for clients who buy, sell, let, rent or travel with OB Private. Once you're part of the OB family, you gain access to a curated world of property, people and privilege - designed to elevate your lifestyle beyond the transaction.

The notice board

An invitation-only community network where like-minded individuals connect, collaborate, and exchange ideas, opportunities, and local finds.

Off-market properties

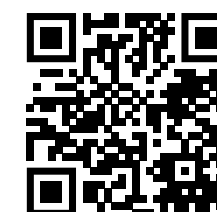
Gain direct access to some of the most private off-market properties - both at home and abroad - through our password-protected members' area.

Private events & exclusive experiences

Enjoy an enviable social calendar with exclusive, invite-only access to the best events and value-added experiences through our partners.

OB Directory

Receive personal introductions to the most trusted and sought-after professional services.



Scan to register
your interest

Access meets *audience*



Through partnerships like ONDA, our clients gain insider access to leading private members clubs - while we tap into those same platforms to expand our reach and showcase prime properties to a highly engaged, like-minded community. It's a twofold advantage: elevated access for our clients, and targeted visibility for your property across the right circles.

ONDA

Partners



We've partnered with some of the world's most exceptional services - those who share our dedication to bespoke experiences and a highly personalised approach. Whether it's curating exclusive events, forging strategic partnerships, or connecting our clients with the right experts to support their property and travel journeys, our network is yours to access.

At the centre of *everything*



Our team of experts thrive on guiding you on the need to know on everything and everyone to make the most of life in London. But, what's better than a phone call here or an email there about where to go for dinner tonight or what upcoming exhibition is a must-see, is a comprehensive guide to the best of our communities, all year round.

This is our **Directory**. Available to all **OB clients exclusively**.

"OB Circle is our most valuable currency - where long-term relationships and real results are made possible through trust, discretion, and alignment."

Partner *with us*

We collaborate with like-minded brands across our directory, events and content platforms. To explore partnership opportunities, get in touch.





Perky is our in-house espresso bar - a place to pause, connect, or catch up with your advisor over something strong and well made. Whether you're here to discuss your next move or just enjoy the neighbourhood, we'd love to welcome you in. As a client, enjoy 25% off all drinks.



Scan to join the club

Get *in touch*

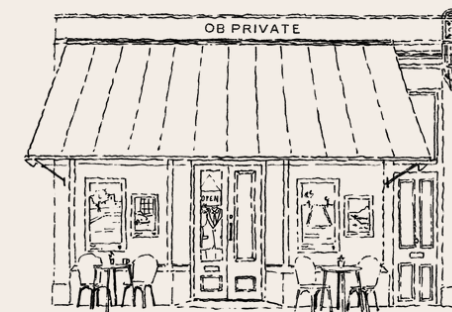
Follow our companies on Instagram and
Tik Tok: @oliverbernardprivate

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